

# Reach the World: 2010 Benefit Dinner



You are cordially invited to an evening of dining and entertainment benefiting Reach the World

Wednesday, February 24, 2010

6:00 PM to 9:45 PM

The Boathouse in Central Park  
New York City

Cocktails | Hors d'Oeuvres | Dinner | Dessert  
Silent & Live Auctions

Proceeds from the benefit will support the costs of Reach the World's online journey programs for students and teachers in under-funded public schools.



## Performance by Magician Steve Cuiffo

Steve Cuiffo is an actor and magician. His many theater and film credits include working as a magic consultant for David Blaine's television specials. He attended New York University's Tisch School of the Arts, and has trained at the Stella Adler Conservatory in New York City and the British American Drama Academy in London. Steve is on the Board of Directors for the Conjuring Arts Research Center.



## Guest Auctioneer Elyse Luray

Elyse Luray is one of four hosts on the popular PBS show "History Detectives". Before working as a History Detective, Elyse spent eleven years at Christie's auction house as an auctioneer and a Vice President of the Popular Arts Department. She was a former appraiser on PBS' Antiques Roadshow and CBS' The Early Morning Show.



These hand-drawn maps are examples of several thousand pre-program maps drawn by RTW students. RTW, along with researchers at Teachers College, Columbia University, has developed a pedagogy for teaching world geography that uses pre- and post-program map drawing as an assessment tool.

## Benefit Committee

Salla Alfieri  
Michael Beer  
Pamela Caffray  
Celia Cheng  
Cynthia Sin-yi Cheng  
Nancy Downey  
Allan Forsyth  
Heather Halstead  
Wendy Hong  
Liz Johnson  
Regina Joseph  
Tracy Laguerre  
Shannon Lamb  
Tonia Lovejoy  
John McGill  
Danielle Mulligan  
Lillian Wang  
Wen Yong

## Board of Directors

Bob Altman - President, Altman International (Board Chairman)  
Peter Criswell  
Heather Halstead - Executive Director, Reach the World  
Pat Hedley - Senior Vice President, General Atlantic LLC  
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Morgan McKenney - Chief Financial Officer, Global Transaction Services, Citigroup  
Jeffrey Wiener - President, Dangerous Media Productions, Inc.  
D. Grant Vingoe - Partner, Arnold & Porter LLP  
Lilly Zhu - Associate, Morgan Stanley



Reach the World

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www.reachtheworld.org

The Boathouse shuttle service will be available at approximately fifteen-minute intervals to take guests to and from Fifth Avenue and the Boathouse. Look for the red and green trolley. It will stop at the corner of 72nd Street and at 80th Street, near the Metropolitan Museum of Art's garage.



# Reach the World

Bringing the World into Classrooms

Please use this form to reserve tickets to **Reach the World's 2010 Benefit** or to make a contribution. You can also reserve tickets online at: <http://www.reachtheworld.org/events/>.

## TABLES

- 🌐 ADMIRAL'S TABLE: \$10,000
- 🌐 CAPTAIN'S TABLE: \$5,000
- 🌐 FIRST MATE'S TABLE: \$2,500

## TICKETS

- 🌐 CAPTAIN'S TICKET(S): \$500
- 🌐 FIRST MATE'S TICKET(S): \$250
- 🌐 JUNIOR CREW'S TICKET(S): \$150
  - Includes 1 ticket. Intended for supporters age 35 and under.
- 🌐 SPONSOR A TEACHER: \$150
  - Includes 1 ticket to the Benefit for a RTW teacher.

I would like to make a contribution in the amount of \$ \_\_\_\_\_.

I would like to reserve ticket(s) to the benefit:

- 🌐 Number of ticket(s):
- 🌐 Ticket type (see above):

Name:

Mailing Address:

City:                      State:                      Zip Code:

Telephone:

Email Address:

I am sending a check (indicate Yes/No):

Please charge my credit card for the following amount: \$

Credit card number:

Security Code:

Billing Zip Code:

Expiration Date:

Additional Comments:

*Thank you for supporting Reach the World! Contributions are tax-deductible as provided by IRS law. The non-deductible portion of each ticket/table is \$110/\$1,100. Please reply by February 15 to be listed in the printed program.*

**Mailing Address:** Reach the World, 329 E. 82<sup>nd</sup> St., Fl. 2, New York, NY 10028. Tel: (212) 288-6987. Fax: (866) 411-5090. Email: [rtwinfo@reachtheworld.org](mailto:rtwinfo@reachtheworld.org).